

SUBJECT: JOURNALISTIC RESEARCH

COURSE TITLE: Journalism

CODE: INPER

TYPE OF SUBJECT: Major COURSE: 4 SEMESTER: 1st Q
CREDITS (hours/week): 5 credits
CREDITS ECTS: 4.1 credits
LECTURER: Francesc Barata
LANGUAGE: Catalan

PREREQUISITS: None

PREVIOUS KNOWLEDGE: Ample knowledge on journalism and the way journalists work.

SUBJECTS TO BE STUDIED SIMULTANEOUSLY: None

SUBJECT DESCRIPTION:

This subject aims to make public what journalist research consists of. To study the traditional environments in which this profession has developed and to know the methods and techniques used by the professionals. The relationship the journalist has with the sources of information, like the diverse archives which are normally used. The study program is completed with the analysis of the legal limits and the ethic debate related to this occupation.

SUBJECT AIMS:

- 1) To know what journalist research is about, versus current events journalism.
- 2) To analyse some of the most relevant works done in the history of journalism.
- 3) To show the techniques investigating journalists use.
- 4) To encourage the research spirit of students, as future journalists.

CONTENTS:

- I. PART ONE. THE CONCEPT
 - 1.1. Observing present events, the journalist's attitude.
 - 1.2. Journalism as research
 - 1.3. Accurate journalism

- II. PART TWO. GENESIS OF JOURNALISTIC RESEARCH
 - 2.1. The birth of news item journalism
 - 2.2. From the *muckrakers'* to the Watergate
 - 2.3. The news items researcher in Catalunya and Spain

- III. PART THREE. CONSOLIDATION
 - 3.1. Political transition and journalistic research
 - 3.2. The denounce journalism
 - 3.3. The research teams

- IV. PART FOUR. TOPICS
 - 4.1. Investigate events
 - 4.2. Terrorism and extreme rightists.
 - 4.3. Investigate the economic power
 - 4.4. Historic context
 - 4.5. Local investigation

- V. PART FIVE. RESEARCH METHODS AND TECHNIQUES
 - 5.1. Sociological techniques
 - 5.2. Journalistic techniques
 - 5.3. Topic search
 - 5.4. Investigation process
 - 5.5. Different methods according to topics

- VI. PART SIX. SOURCES, ARCHIVES AND DOCUMENTATION
 - 6.1. Private and public sources
 - 6.2. Leaks

- VII. PART SEVEN. LEGISLATION AND JOURNALISM
 - 7.1. The constitutional frame
 - 7.2. Professional ethics: the limits

METHODOLOGY:

- Lectures
- Analysis and debate, within teaching hours, of materials suggested by the lecturer (photocopies, videos, etc.)
- Students will do a course work on some parts of the study program
- Classroom presentation of works done.
- Final exam

EVALUATION:

A. (60%) D. (30%) I. (10%)

EVALUATION CRITERIA OF RESULTS:

Objective 1:

- Students should know the meaning and methodology of journalistic research (A)
- Student should know the reference work of journalistic research (A)

Objective 2:

- Students should be able to develop a journalistic research (D)
- Students should be able to present and defend their work (I)

BASIC BIBLIOGRAPHY:

- BATISTA, Antoni; PLAYA, Josep. *La gran conspiració. Crònica de l'Assemblea de Catalunya*, Barcelona: Empúries, 1991.
- CAMINOS MARCET, José María. *Periodismo de investigación. Teoría i práctica*, Madrid: Síntesis, 1997.
- ELKAIZER, Ernesto. *Banqueros de rapiña*, Barcelona: Plaza & Janés, 1994.
- MORÁN, Gregorio. *El precio de la transición*, Barcelona: Planeta, 1991.
- RUBIO, Antonio; CERDAN, Manuel. *El origen del GAL*, Madrid: Temas Hoy, 1998.
- TORBADO, Jesús; LEGUINECHE, Manuel. *Los topes*, Madrid: El País/Aguilar, 2000.

ADDITIONAL BIBLIOGRAPHY and/or MATERIAL:

- HERRALDE, Gonzalo. *El asesino de pedralbes* (1978).
- RIOYO, Javier; LÓPEZ LINARES, J.L. *Asaltar los cielos* (1996).
- PAKULA, Alan J. *Todos los hombres del presidente (All the President's Men)* (1976).
- TVE [Spanish National Television]. *La transición* (1975).
- TV3. [Catalan National Television] *Operació Nikolai* (1989).
- TV3. *Granados i Delgado. Un crim legal* (1997).
- TV3. *El 23-F a Catalunya* (2001).

WRITTEN BY:

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