

SUBJECT: Photography

COURSE TITLE: Journalism, Advertising and Public Relations, Audiovisual Communication

CODE: FOT

TYPE OF SUBJECT: Free selective COURSE: 1 SEMESTER: 2nd Q
CREDITS (Hours/Week): 5 Credits
CREDITS ECTS: 3.8 Credits
LECTURER: B.A. Sandra Balsells and B.A. Joan Víctor
LANGUAGE: Catalan

PREREQUISITS: None

PREVIOUS KNOWLEDGE: None

SUBJECTS TO BE STUDIED SIMULTANEOUSLY: None

SUBJECT DESCRIPTION:

During this term students should understand and have command of the basic physical, chemical and mechanical processes of the photographic technique to be able to concentrate on the aesthetic and communicative aspects of the photographic language. The main aspects of the photographic process will be complemented by observing the photographic works of well-known authors.

SUBJECT AIMS:

1. To introduce students to the photographic language as a means of visual communication.
2. To provide the basic knowledge on the photographic technique and theory, so that students can apply these techniques easily.
3. To show students a new way of looking and help them with the use of a new language in order to interpret what they see.

CONTENTS:

1. Introduction to the photographic process.
 - 1.1. The camera obscura principle and the process of forming images.
 - 1.2. Stages in the photographic process.
 - 1.3. Basic notions on image composition.
2. The Photographic Camera
 - 2.1. Basic parts of a 35mm reflex camera: viewfinder, diaphragm, shutter and lenses.

- 2.2. Introduction to functioning: film sensitivity, light measurement and exposure control.
- 2.3. Reciprocity Law, depth of field and movement control.
3. The black and white negative
 - 3.1. Composition and characteristics
 - 3.2. Different types of film
4. Dark room 1:
 - 4.1. Introduction to the photographic dark room. How it works.
 - 4.2. Developing process of B/W negatives
5. Dark Room II:
 - 5.1. The process of making positives: B/W contact strips and enlargements
6. The History of Photography: from daguerreotype to digital photography.
7. Properties and behaviour of light.
 - 7.1. Basic notions of light and colour
 - 7.2. Natural, artificial and continuous light and flash
8. Filters: Light and colour control using filters

METHODOLOGY:

An important part of the contents is taught in the classroom. A great part of these contents are applied to practical projects which students will develop individually through the term.

These projects are compulsory and will show the knowledge acquired on basic issues such as composition, light, depth of field and movement

Another part of the subject will be taught in small groups as a workshop in the dark room. In these sessions students practise the following three tasks: negative developing, positive prints and enlargements.

And the third part of the subject will be taught through observation of the photographic work of well-known photographers. Having analysed these works and having acquired the necessary technical knowledge, students will produce a photographic project on a social issue related to their environment.

In this subject, students will also read the book *La fotografía como documento social* (Photography as a Social Document) by Gisèle Freud. And depending on the academic calendar, students will visit a photography exhibition and then write their comments on it.

EVALUATION

- A. Exams
- C. Tests type exams
- D. Work done at home
- H. Projects
- L. Participation in the dark room

The marking criteria is : 50% exam; 30% photography project; and 20% practical exercises related to the command of both camera and dark room. The final exam is Test type.

EVALUATION CRITERIA OF RESULTS

Objective 1:

- Students should show their ability using photographs as a means of visual communication and thus they should have command in the technical, esthetical and communicative processes involved.[A,C,D,H]

Objective 2:

- Students should show their command of the photographic technique and its practical application to the camera and dark room confidently. [C,D,H,L]

Objective 3:

- Students should show they have assimilated a new way of looking and their ability to interpret and transmit reality through photography [D]

BASIC BIBLIOGRAPHY:

- CALVET, J. i CASTELO, L. *La fotografía*. Acento Editorial.
- FREUND, G. *La fotografía como documento social*. Barcelona: Gustavo Gili, 1993.
- HEDGECOE, J. *Manual de técnica fotográfica*. Madrid: Hermann Blume Ediciones, 1992.
- LANGFORD, M. *Fotografía básica*. Barcelona: Omega, 1994.
- LANGFORD, M. *La fotografía paso a paso*. Madrid: Hermann Blume, 1990.
- LÓPEZ MONDÉJAR, P. *Historia de la fotografía en España*. Barcelona: Lunwerg, 1997
- LOWELL, R i altres. *Manual completo de fotografía*. Celeste Ediciones.
- MISERACHS, X. *Criterio fotográfico*. Barcelona: Omega, 1998.
- SONTAG, S. *Sobre la fotografía*. Barcelona: Edhasa, 1996.
- SOUGEZ, M.L. *Historia de la fotografía*. Madrid: Ediciones Cátedra, 1994.

ADDITIONAL BIBLIOGRAPHY and/or MATERIAL:

- BALSELLS, S. *Balkan in memoriam*. Barcelona, Blume, 2002.
- BARTHES, R. *La cámara lúcida*. Barcelona: Paidós, 1992.
- BOOT, C. (Editor), *Magnum Stories*. London: Phaidon, 2004.
- CASTELLANOS, P. *Diccionario histórico de la fotografía*. Madrid: Istmo, 1999.
- HILL, P. i COOPER, T. *Diálogo con la fotografía*. Barcelona: Gustavo Gili, 2001.
- Slides by various authors. Magnum photographic agency.
- Slides by various Spanish authors.
- Slides of various photographic works by former students.
- Documentary on "100 fotos del siglo XX" (100 photos of the 20th Century).
- Documentaries about important photographers of the 20th Century.

Annua reviews from FotoPres and World Press Photo.

WRITTEN BY:

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LAST REVISION:

April 2005